

**Hi there,**

I am writing to inquire if you have any vacancies in your company. I hope you've had a chance to see my CV.

As you can see, I have had extensive work experience in office environments, the education sector and the creative service industries, giving me varied skills and the ability to work with many different types of people. I believe I could fit easily into any team.

I'm a detail-oriented person with a big emphasis on online and digital tools. I pride myself on learning new skills and I'm eager to learn from others as well as on my accord. Below are a few testimonials I've picked from my LinkedIn.

*"Wide array of knowledge around digital technology, current online trends and how they can benefit a business. "*

*"Always willing to go above and beyond to help and taking a proactive approach to generate new ideas and initiatives,"*

*" I have worked with Tom on the production of a daily newspaper for Bliss-fields Festival in Winchester for four years. In this highly stressful process, he has remained professional, calm and extremely focused."*

I have excellent references and would be delighted to discuss any possible vacancy with you at your convenience. In case you do not have any suitable openings at the moment, I would be grateful if you would keep my CV on file for any future possibilities.

All the best,

**Tom Fowler**

Design, marketing, administration, project coordination

## CONTACT



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## TOM FOWLER

Print & Digital Designer with a background in publishing, project management, project coordination, administration and lecturing.

## Education

### BA(Hons) Journalism

#### Solent University

Sept 2012 - Sept 2013

### Foundation Degree

#### Journalism

#### Camborne College

Sept 2010 - Sept 2012

### A Levels

Philosophy, Graphic Design, Critical Thinking & Media Studies

### Farnborough 6th Form

Sept 2008 - Sept 2010

## Skills

- ▶▶ Copy-writing
- ▶▶ Graphic Design
- ▶▶ Data Analysis
- ▶▶ Digital communication
- ▶▶ Marketing
- ▶▶ Project Management
- ▶▶ Communication
- ▶▶ Adaptability
- ▶▶ Creativity

## CONTACT



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## Introduction

Hi, I'm Tom, an enthusiastic creative with over eight years of experience in print and digital design as well as other various fields such as publishing, project management, project coordination, administration and lecturing. I'm currently looking for full-time work and freelance opportunities in Brighton and the surrounding area.

## Experience

### Freelance - Graphic Designer

September 2014 - February 2023

I've worked with a variety of SMEs for over eight years, such as nightclubs, art galleries and various consultants - to help them achieve their creative needs. This has included:

Creating display advertisements, OOH advertisements, brochures/flyers, billboards, posters, company branding, still & motion graphics for social media, videos, websites and email advertising.

### Lead Graphic Designer - Anything is Possible Creative Agency

July 2022 - November 2022 (Maternity Cover)

Anything is Possible is an agency that combines media, creativity and technology to make anything possible. As their Lead Graphic Designer I worked on print, digital and video projects for a range of their clients.

Creating and updating: display advertisements, OOH advertisements, video marketing, web mock-ups, in-game advertisement, pitch decks, audio editing, print and digital campaign materials as well as motion graphics.

### Graphic Designer - City College Southampton

March 2019 - September 2020 (Maternity Cover)

I worked within a small marketing team as the sole Graphic Designer for the business. Responsible for all print and digital output for various marketing activities:

Responsibilities: designing and delivering print and digital assets to deadlines. Managing and organising workloads through Trello. Assisting at marketing events and helping with market research.

Design work: brochures/flyers, banners/billboards, posters, press adverts, signage, business stationery, web advertising, display advertising, OOH advertising, still/motion graphics for social media, videos, newsletters, interactive forms and email branding.

### Unit Coordinator, Publishing Officer, Associate Lecturer - Solent University

Sept 2013 - July 2018

After finishing university, I was hired as a Graduate Associate Publisher Officer and soon went on to run a publishing unit embedded within the university's creative agency, Solent Creatives. During my time at Solent, I helped run workshops, taught a Unit on Magazine Design and assisted the department on various creative needs

Responsibilities: liaising and developing links with businesses, printing services and press contacts. Recruiting, managing and organising freelance students to work on creative briefs for industry. Managing all operational and administrative aspects of the unit

Design work: magazines, brochures, blogs, leaflets and marketing campaigns.

Highlights: launching a digital music magazine, five years designing the daily press paper for Blissfields festival and working with industry publishers on various publications.

## Software I use

